

40,000
Attend Pride Day

25,000
Join the City Centre Parade March

7,000
Attended Pride Fortnight across the BID

54,500+
Combined Social Media

12,000+
Mailing list

989,000
Meta Reach and 1.2 Million event count

140,000+
Unique Website Visitors

216,500
Online views + **8000** printed and distributed across the city

£927,379
In advertising AVE (2025) plus coverage on BBC & Reddit

2,588,216,287
Reach, with 120 print & online news pieces (2025)

11,072,500 REACH
OVERALL BROADCAST NEWS COVERAGE



PARTNER SPONSOR **£3500**

Showcase your business as a **leading supporter of Bristol Pride** with visibility across our **fully packed 2 weeks festival**.

- ▶ **Full page advert** in Festival Guide
- ▶ **Larger logo** placement in Festival Guide & website
- ▶ **Big Screens feature** on Pride Day
- ▶ **Social media feature** as a festival partner
- ▶ **Parade entry** included
- ▶ **Expo space on Pride Day**
- ▶ **Logo on cinema hold screens** during Film Festival



SUPPORTER SPONSOR **£2500**

Support Bristol Pride and **connect with our community** through **visible festival and campaign presence**.

- ▶ **Supporter Logo** in Festival Guide
- ▶ **Website Supporter logo** feature
- ▶ **Parade entry** included
- ▶ **Expo space on Pride Day**
- ▶ **Optional Half Page Advert** in Festival Guide **(+£250)**



PARADE ENTRY **£500**

Join **25,000 people** in the Bristol Pride Parade and **showcase your support** for inclusion and diversity.

- Highly visible presence**
- Great for **teams and organisations** to come together
- Celebrate Pride alongside the Bristol community**



PRIDE FORTNIGHT EVENTS **7000 people attend city centre events**

Sponsor events across Pride Fortnight and support a diverse programme of **culture, performance, and community events**.

Logo placement on on **website & Festival Guide**

Social Media Sponsor collaboration

Newsletter & ticket mailout mentions

Event acknowledgment on the night



PRIDE CIRCUS NIGHT **£1200**

An international night of incredible **circus and aerial** performances at **Circomedia**.



PRIDE THEATRE PARTNER **£1200**

Partner with Pride and **Degrees of Error's** debut their new show over three nights at **The Wardrobe Theatre**.



PRIDE COMEDY NIGHT **£1500**

A **sell-out night** hosted by **Jayde Adams** with headline comedy acts from across the UK at the **Bristol Old Vic**.



DONATION OPTIONS

Donate to Pride via our **Pride Champions Programme** a way to help support Bristol Pride, and the work we do, and be recognised with a named listing on our website.

- Donate £100**
Support Pride and be named on our **Pride Champions webpage**
- Donate £500**
Listed and highlighted with a **top tier listing**
- Donate £1000**
Top tier listing with **clickable hyperlink**